



# FINANCIAL REPORT 2020

Trachoma surveillance survey in Pala, Moyen Kebbi Ouest region of Chad - OPC® 2021

# CHALLENGES AND HOPE



The year 2020 was supposed to be the "Year of Sight", the year in which major international programs such as Vision 2020 "The Right to Sight" and the Alliance for Global Elimination

of Trachoma, GET 2020, promoted by the WHO, were to culminate. But nothing went as planned. All it took was one virus to blow away all these plans and we were forced to navigate in a very short-sighted way to adapt to a situation that will certainly bring surprises.

The consequences of the pandemic are direct – such as the prolonged shutdown of certain activities in the field – and indirect – such as the loss of revenue due to these shutdowns or the abrupt disengagement of the British government, which stopped supporting programs for the fight against neglected tropical diseases.

Despite this particularly difficult environment, OPC has managed to provide support and treatment to more than 7 million people living in the most vulnerable countries. This remarkable achievement is due to the work done by all those whom OPC supports in African countries and, of course, by OPC staff members both at headquarters and in Africa. All of them had to adapt to new working conditions, including the integration of COVID-19 safety measures in the field, which were necessary to protect both the population and the health staff.

Another important challenge lies ahead for OPC: the departures of the headquarters staff will result in a complete renewal of the team, which will obviously be a difficult test with regards to the continuity of actions in an environment otherwise marked by instability

and the deterioration of the economic and financial situation. OPC is the result of the work of exceptional personalities who have succeeded in overcoming all obstacles. I am thinking in particular of Professor Pouliquen, of the French Academy, who sadly passed away in February 2020. I have no doubt that we are all committed to following his example and to keeping this work alive and growing, whatever happens.

Thank you to all those who made it possible for OPC to continue its activities in 2020 and ensure that millions of people to have their sight protected or restored. I send special thanks to the more than 1,000 people who respond to our appeals and continue to send us donations; to all those who have included us in their wills; to the foundations and corporations that support us, especially The End Fund, Lions Club International Foundation and Thea Corporate Foundation; and to our board members and volunteers, who give so selflessly of their time and whose experience and wisdom are so valuable to our organization.

**Professor Serge Resnikoff**  
President





The 2020 fiscal year ends with a deficit of €29,378. As a reminder, the 2019 fiscal year ended with a deficit of €234,773. This deficit comes mainly from the prolonged cessation

of ophthalmological activities due to COVID-19. However, the activities related to neglected tropical diseases were able to continue and thus generate income.

OPC's resources decreased by 0.58% from FY 2019: €2,694K versus €2,678K.

Resources linked to the generosity of the public represent 21% of the resources collected and the total amount is increasing: €555K against €316K in 2019.

The total amount of resources from the public appeal, excluding bequests, and which represents 5% of the resources mobilized, is down: €145K versus €154K in 2019. Legacies are decreasing in number but their amounts are increasing compared to 2019: €410 K versus €162K, or 15% of resources. Social missions received 90% of the funds raised from the public, 8% went to fundraising and 2% to operations.

The decline in the attractiveness of the comprehensive and universal eye care program is confirmed. Only one project in Madagascar has attracted a new funding partner. In fact, the financial volumes are: (1) mostly attributed to the neglected tropical diseases program, (2) decreasing in number and volume. The resulting financial fragility is reinforced by a dependence on a single donor for 89% of the funding.

Four partners supported the OPC's programs to the tune of €1,992K, or as in 2019, 74% of the

resources mobilized, compared to 76% in 2018 and 85% in 2017.

While the fundraising strategy in the U.S. was successful in securing funding for a comprehensive, universal eye care project in Madagascar, it was interrupted due to the COVID-19 pandemic, which made it impossible for the President and Executive Director to meet potential donors face-to-face and to hold intimate cultivation dinners with donor and network-building contacts.

Implementation of the 2020-2023 strategic plan is underway but is hampered by the short- and medium-term impact of the COVID-19 pandemic. The eye health systems of OPC's partner countries will have to evolve towards full recovery by integrating preventative measures. This effort has been made for the control of neglected tropical diseases but will require substantial budgets that OPC will help mobilize.

For the sixth consecutive year, the income statement by origin and destination indicates that the bulk of OPC's resources are dedicated to program activities (91%), while fundraising and operating expenses remain well under control (7% and 2% respectively).

The year 2021 will be difficult because of the end of the British government's support for the neglected tropical diseases program Ascend. However, new funding partners could provide the resources to enable OPC to collect the project management fees that represent three-quarters of its financial resources.

**M. Gérard Bédos**  
Treasurer

# 2020 ACTIVITIES

The field activities, planned and supported by OPC, are implemented by the Ministries of Health teams of the partner countries.

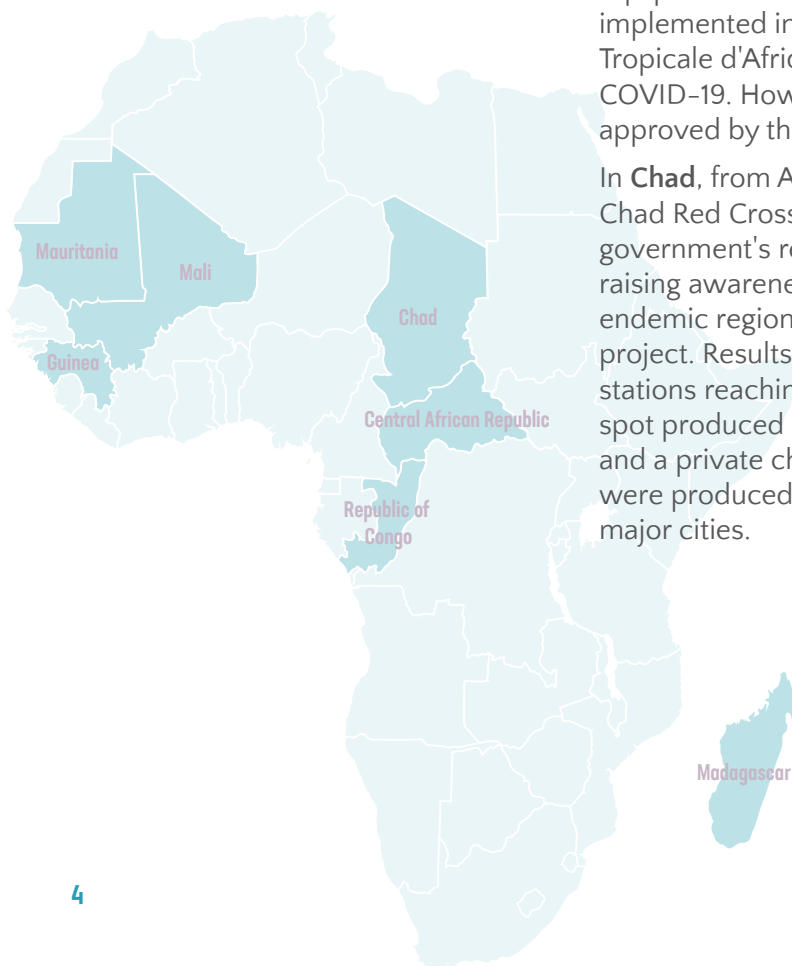
## COMPREHENSIVE AND UNIVERSAL EYE CARE

In **Guinea**, the comprehensive and universal eye care program implemented in three regions in the east of the country (Kankan, N'Zérékoré and Faranah) is officially closed. The results over 5 years are favorable: 152,263 ophthalmological consultations, 27,894 cataract surgeries, 731 glaucoma surgeries, 4,319 trachoma complications operated on and 5,859 refractive errors corrected.

In **Madagascar**, OPC supported the digitization of activities at the Lions Sight First Madagascar (LSFM) Eye Clinic on the campus of the CHU-HJRA Referral Hospital in Tananarive. Electrical installations, cables and computer equipment (5 desktops, 2 printers, 5 UPS, and 10 tablets) were replaced. A locally developed application manages patient files which no longer circulate from hand to hand but are electronically sent to the personnel concerned and follow the patient's progress within the clinic. The encrypted data is saved on a server.

In **Mali**, OPC is strengthening the ophthalmology department of the Kayes Hospital in ophthalmology-pediatrics by providing equipment and appropriate training for its staff. This project, implemented in collaboration with the Institut d'Ophtalmologie Tropicale d'Afrique de Bamako (IOTA), could not start because of COVID-19. However, the training plans and budgets have been approved by the partners.

In **Chad**, from August 1 to October 31, 2020, OPC and the Chad Red Cross participated in the implementation of the government's response plan to COVID-19, taking charge of raising awareness among the population in 10 trachoma-endemic regions where OPC is present as part of the Ascend project. Results: 2,565 spots were broadcast on 13 local radio stations reaching a population of nearly 8.7 million people; 1 TV spot produced and broadcast on a public channel (60 airings) and a private channel (30 airings); and finally, 9 giant posters were produced, duplicated and posted in strategic points of major cities.





## NEGLECTED TROPICAL DISEASES (NTDS)

### Trachoma

Unfortunately, the COVID-19 pandemic has had a negative impact on trachoma elimination programs.

In the **Central African Republic**, the trachoma control program implemented in two regions: Mambéré-Kadéï and Sangha-Mbaéré, has treated 373,400 people with the antibiotic Zithromax® with a therapeutic coverage rate of 85%.

In **Chad**, 10 trachoma surveillance surveys confirmed that the country is moving toward eliminating the disease as a public health problem. However, efforts to perform surgery for trachoma complications were halted due to COVID-19 and only 421 cases of trachomatous trichiasis were managed.

In **Mauritania**, the last impact survey across 11 endemic health districts of the country covered 19 Evaluation Units (EUs), i.e. 415 villages and 12,420 households. In terms of TF, all the EUs are below the elimination threshold. The age- and sex-adjusted prevalence of trachomatous trichiasis (TT) is 0% for 17 EUs, 0.1% and 0.33% for two EUs, given that the TT elimination threshold is set at 0.2%. The survey conducted in a refugee camp on the Mauritania-Malian border gives a zero TF and a TT prevalence of 0.12%.

### Onchocerciasis & Lymphatic Filariasis

In **Congo**, 991,698 people received medical treatment to stop the transmission of onchocerciasis and lymphatic filariasis, representing 85% treatment coverage.

In **Chad**, 5,113,188 people, or 95% of the target population, received medical treatment for onchocerciasis and lymphatic filariasis.

### Schistosomiasis & Soil-Transmitted Helminthiasis

In **Chad**, 1,551,244 school children were treated for schistosomiasis, with a therapeutic coverage of 85%; and 369,497 school children received medication for soil-transmitted helminthiasis, representing 88% therapeutic coverage.

The OPC's neglected tropical disease (NTD) program includes the control of five diseases:

1. Onchocerciasis
2. Trachoma
3. Lymphatic filariasis
4. Schistosomiasis
5. Soil-transmitted helminthiasis



## 2020 KEY NUMBERS

**1**

baseline trachoma prevalence survey

**9**

giant posters to raise awareness of barrier measures produced and disseminated in 11 endemic provinces

**13**

post-mass drug distribution impact surveys conducted

**90**

TV spots for a prevention campaign on COVID-19

**421**

cases of trachoma complications managed

**2,560**

Covid-19 prevention radio spots aired

**369,497**

school children treated for soil-transmitted helminthiasis

**373,400**

people treated for trachoma

**1,551,244**

people treated for schistosomiasis

**5,113,188**

people treated for onchocerciasis and lymphatic filariasis

**7,400,000**

people received medical treatment with OPC support

# MISSION

## ACT WHERE THE NEEDS ARE GREATEST

Created in 1978, OPC is a French NGO that currently intervenes in French-speaking Africa to preserve the sight of the most fragile populations.

## PRESERVING THE SIGHT OF THE MOST VULNERABLE

Working alongside its partners – Ministries of Health and civil society – OPC aims to transfer knowledge in public health ophthalmology, to fight against eye diseases and to perpetuate national eye care programs for the benefit of the poorest populations.

OPC is:

- ▶ Recognized as a public charity
- ▶ In an official working relationship with the World Health Organization (WHO)
- ▶ Member of Coordination Sud (France)
- ▶ Member of several international organizations:
  - ▶ International Agency for Blindness Prevention (IAPB)
  - ▶ WHO Alliance for the Global Elimination of Blinding Trachoma (GET)
  - ▶ International Coalition for Trachoma Control (ICTC)

## THANK YOU



Abakar and his son Kosso have their eyes examined during the trachoma epidemiological surveillance survey – Pala – West Mayo Kebbi-Region. OPC © 2021.



## FINANCIALS BY ORIGIN AND DESTINATION (COD)

INCOME BY ORIGIN		
Revenue from public generosity	556,992 €	21%
Revenue not related to the public generosity	1,992,078 €	74%
Other income not related to public generosity	4,720 €	0%
Grants and other public assistance	0 €	0%
Reversal of provisions and impairments	0 €	0%
Use of previous dedicated funds	140,378 €	5%
<b>TOTAL</b>	<b>2,694,168 €</b>	<b>100%</b>

EXPENSES BY DESTINATION		
Programs	2,286,223 €	84%
Fundraising expenses	177,902 €	7%
Operating costs	61,810 €	2%
Allowances for provisions and depreciation	0 €	0%
Income taxes	102 €	0%
Dedicated funds carried forward	197,508 €	7%
<b>TOTAL</b>	<b>2,723,545 €</b>	<b>100%</b>

## RESOURCE USE ACCOUNT (RA)

ALLOCATION BY USE OF RESOURCES COLLECTED FROM THE PUBLIC		
Programs	277,499 €	90%
Fundraising expenses	23,434 €	8%
Operating costs	6,955 €	2%
<b>Total jobs</b>	<b>307,888 €</b>	<b>100%</b>
Dedicated funds carried forward	75,667 €	
<b>TOTAL</b>	<b>383,555 €</b>	

EVALUATION OF IN-KIND CONTRIBUTIONS	
Benefits in kind	None
Donations in kind	None
<b>TOTAL</b>	<b>None</b>

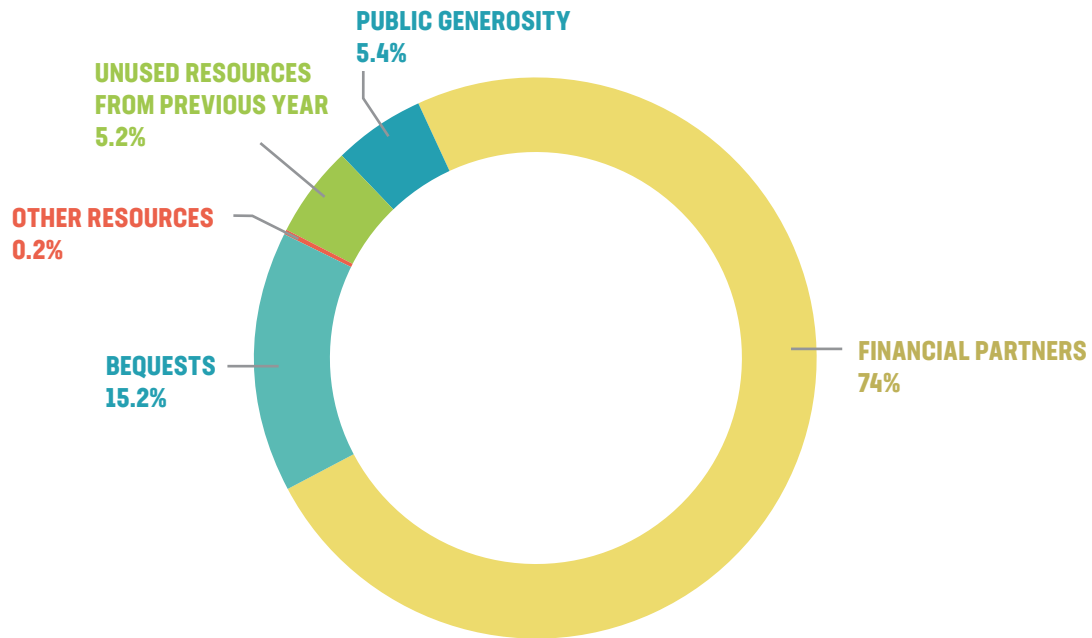
## BALANCE SHEET AS OF 12.31.2020

ASSETS	2020	2019
Fixed assets	8,948 €	15,256 €
Other receivables	636,037 €	542,130 €
Cashflow	1,153,916 €	1,157,137 €
Prepaid expenses	6,306 €	13,579 €
Stock	0 €	0 €
<b>TOTAL</b>	<b>1,805,207 €</b>	<b>1,728,102 €</b>

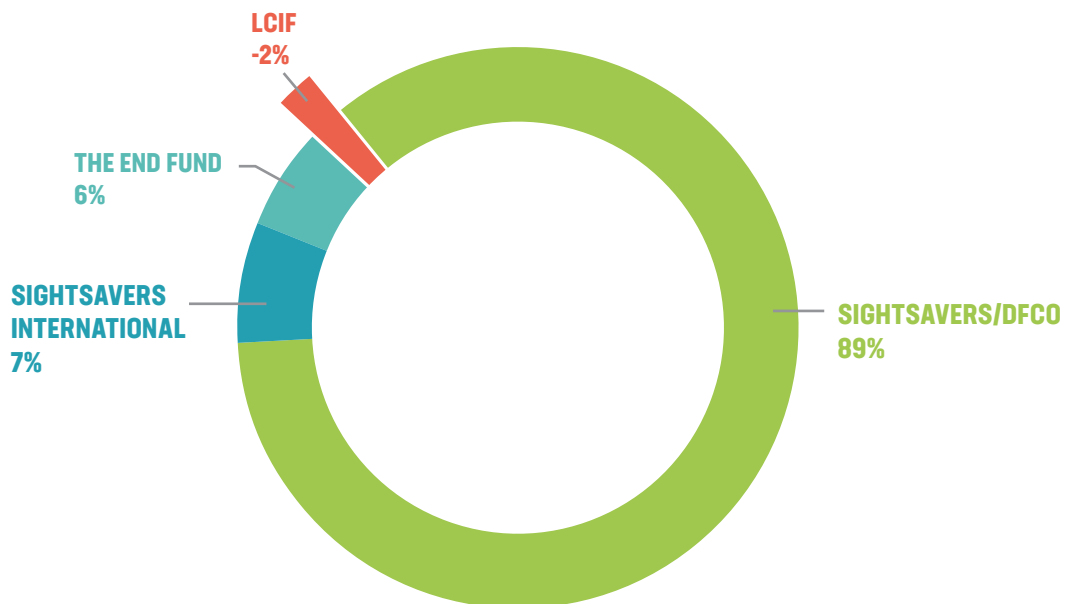
LIABILITIES	2020	2019
Accumulated funds	907,807 €	937,185 €
Dedicated funds	722,512 €	665,382 €
Other debts	174,888 €	125,535 €
Provisions	0 €	0 €
Deferred income	0 €	0 €
<b>TOTAL</b>	<b>1,805,207 €</b>	<b>1,728,102 €</b>

NB: The balance sheet is presented in accordance with ANC regulation no. 2018-06 for the 2020 column, and in accordance with CRC regulation no. 99-01 for the 2019 column (as closed and certified on December 31, 2020).

## OPC'S RESOURCES (€2,694K)



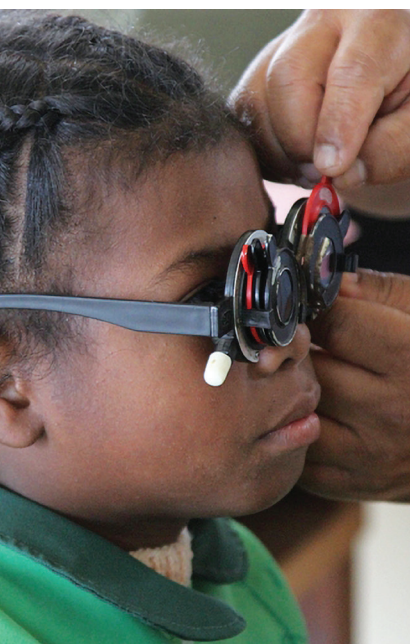
## FINANCIAL PARTNERS (€1,992K)



# FINANCIAL TRANSPARENCY

## FINANCIALS BY ORIGIN AND DESTINATION (COD)

- ▶ COD: it shows, on the one hand, all the flows corresponding to the overall activity, and on the other hand, presents the resources from public generosity and the uses to which these resources have been allocated.
- ▶ Income from public generosity: resources from donors, bequests and patrons.
- ▶ Use of Previous Dedicated Funds: The portion of the organization's funds from public fundraising not used in previous years that will be spent on our programs in 2021.
- ▶ Programs: Expenditures related to program activities correspond to costs incurred by the organization for the realization of operations (expenses directly attributable to the programs and share of structural costs necessary for the realization of program activities).
- ▶ Operating expenses: these include the costs incurred by general services.
- ▶ Fundraising expenses: These include the costs of various fundraising campaigns, the costs of seeking and/or renewing partnerships, the organization's communication, as well as the costs of informing and raising awareness among the general public.



## BALANCE SHEET

- ▶ Fixed assets: fixtures and fittings, office and computer equipment, furniture.
- ▶ Other receivables: amounts to be collected in 2021 for the 2020 collection.
- ▶ Cash flow: down by €3,221.
- ▶ Prepaid expenses: expenses for the year 2020 allocated to the following year.
- ▶ Associative funds: amount to €907,807 on 12/31/2020 and represent resources with a definite allocation coming from contributions, accumulated results definitively acquired to the association; down by €29,378 compared to 2019.
- ▶ Dedicated funds: up €57,330, they represent part of the resources allocated by third parties to defined projects, which could not yet be used in accordance with the commitment made to them.
- ▶ Other liabilities: amounts due to suppliers and social security bodies.
- ▶ Deferred income: resources of the year allocated to subsequent years.



# OPC'S FINANCING

## VARIOUS SOURCES OF FUNDING

OPC relies on two sources of funding: the generosity of the public – through donations and bequests – and grants from private funds (foundations).

### THE GENEROSITY OF THE PUBLIC

Public generosity is essential to OPC not only for direct funding of social missions, but also to strengthen the international donors who support social missions. These donors verify that OPC is capable of implementing certain aspects of a given program before participating. Without the generosity of the public, OPC would lose its appeal.

### THE SEARCH FOR INTERNATIONAL DONORS

The complexity, cost, scope and impact of OPC's programs require significant funding. OPC is part of several international alliances to advocate for the most neglected populations and to remain visible to partners and other organizations for funding and synergy.

### THE RESERVE POLICY

As part of the sustainability of OPC's activities, the Board of Directors on December 3, 2015 adopted the principle of a reserve policy with the purpose of ensuring the continuity of activities in the event of a lack of funding for a period of one year. The result of the fiscal year 2020 does not contribute to the reserve fund.

## THE EMPLOYMENT RESOURCE ACCOUNT

The decree of December 11, 2008 has set the accounting rules for the establishment of the annual use of collected resources (CER in French) as from the financial year 2009. The CER is an integral part of the annual accounts, certified by the statutory auditor, and that of OPC is established in accordance with these rules.

As the association's funding structure has changed in recent years, it was decided to change the way the CER was established in FY 2014. The amount of carryover of unrestricted resources collected from the public and not used at the end of fiscal year 2020 is €1,255,599.

## FINANCIAL TRANSPARENCY

Financial transparency is a fundamental objective of the management of OPC, whose ambition is to be able to respond at any time to requests or audits from the organizations from which it receives grants intended for social missions. International donors include in the terms of their grant agreements the possibility of auditing the accounts during and at the end of the implementation of activities, sometimes up to six years after the end of the contract. OPC's accounts are certified by an independent auditor (Deloitte), published in the Official Journal and on the OPC website.





## BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

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Vice-President: **Dr. Alain Auzemery**  
Vice-President: **Dr. Christine Godin-Benhaïm**  
Vice-President: **Dr. Pierre Huguet**  
Secretary General: **Dr. Bernard Philippon**  
Treasurer: **Mr. Gérard Bédos**

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Responsible for content  
Serge Resnikoff, President

17, villa d'Alésia  
75014 Paris  
Tel: +33 1 44 12 41 90  
E-mail: [opc@opc.asso.fr](mailto:opc@opc.asso.fr)  
[www.opc.ngo](http://www.opc.ngo)

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### IDEAS LABEL

The IDEAS Label attests to the implementation of good practices in governance, financial management and monitoring the effectiveness of our actions.